## Year 13 Geography 2022

## QUEENSTOWN WINTER FESTIVAL

AS91428

To analyse a significant contemporary event from a geographic perspective. The Queenstown Winter Festival in 2019 is the focus and briefly include the 2020-2022 winter festivals.

Resources are also included in this handout. This handout is available online through Teams files

**NAME:**

The marking schedule is included in this handout.



**MARKING SCHEDULE AS91428** Level 3 Credit: 3 UE Reading

Name:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Date;\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

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| **Evidence for Achievement** | **Evidence for Achievement with Merit** | **Evidence for Achievement with Excellence** |
| The student analyses a significant contemporary event from a geographic perspective. This means that the student: | The student analyses, in depth, a significant contemporary event from a geographic perspective. This means that the student: | The student analyses comprehensively a significant contemporary event from a geographic perspective. This means that the student: |
| TASK 1  Outlines the nature of the event from a geographic perspective, such as the spatial nature of the event, interaction between people and the environment, and characteristics of the natural and/or cultural features that make up the event. | TASK 1  Marked as ‘Achieved’ only | TASK 1  Marked as ‘Achieved’ only |
| TASK 2  explains the planning and decision-making process | TASK 2  explains *in detail* the planning and decision-making involved in the event | TASK 2  explains *in detail* and *evaluates* the planning and decision making involved in the event. The evaluation must indicate the effectiveness of the components of the planning and decision-making. This may, for example, include how people’s values, perceptions, and perspectives influenced decision-making processes |

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| TASK 3  Identifies and explains the social, economic and/or environmental impacts of this event  AND uses geographic terminology and concepts  AND supports their analysis with relevant evidence. This may include visual material such as diagrams, graphs, tables, and other appropriate visual media. | TASK 3  Explains *in detail* the social, economic and/or environmental impacts of the event. These could include both positive and negative impacts  AND uses *appropriate* geographic terminology and concepts  AND supports their *in-depth* analysis with relevant *detailed* evidence that may include visual material such as diagrams, graphs, tables, and other appropriate visual media. | TASK 3  Explains *in detail* and *evaluates* the social, economic, and/or environmental impacts of the event. This could include a discussion of both positive and/or negative impacts. The evaluation should include *a judgement* as to the significance of the impact, or comparison of the level of impact the event has on the different aspects  AND *consistently* *uses appropriate* geographic terminology and concepts throughout their analysis  AND supports their analysis and evaluation with *a range* of relevant *detailed* evidence that may include diagrams, graphs, tables, and other appropriate visual media*. Their significance is explained* and shows *insight*  Concepts may include how people’s values, perceptions, and perspectives influence decision-making processes. The student shows an understanding of the concept that there is an interaction of all anticipated impacts of the event and that this is a fundamental part of planning and decision-making. |

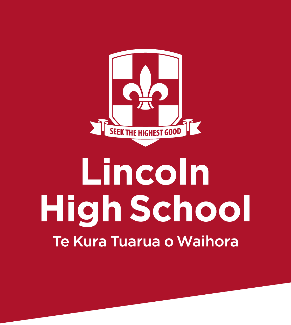
Final grades will be decided using professional judgement based on a holistic examination of the evidence provided against the criteria in the Achievement Standard.

A= 3A or 2A, 1M

M=1A. 2M or 1A, 1M, 1E

E= 1A, 2E

NA= any 2 at A, M, E



## NCEA AUTHENTICITY STATEMENT

**SUBJECT AREA:** Geography

**NCEA LEVEL:** Three

**ASSESSMENT NUMBER:** Achievement Standard: 91428

**VERSION:** 2

**ASSESSMENT TITLE:** Analyse a significant contemporary event from a geographic perspective

**CREDITS:** 3 University Entrance Literacy Reading Credits

## Date Assigned: DUE DATE:

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| --- |
| **AUTHENTICITY STATEMENT:**  *This statement confirms that the work you have handed in is your own. Any instances of plagiarism will result in an instant Not Achieved grade being entered for this Achievement Standard.*  I \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ attest that the work I have submitted for this assessment is my own. I accept that if my work contains any instances of plagiarism, I will gain a Not Achieved grade for this Achievement Standard.  Signed: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_  Date: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ |

**Overall grade for this Achievement Standard: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

Task 1.

Task 2.

Task 3:

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| --- |
| **VERIFICATION STATEMENT:**  *This statement confirms that you accept the grade that your teacher has given you for this assessment. If you wish to challenge this grade, your work will be passed on to the Head oF Learning Area as well as the Principals Nominee for further consideration.*  I \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ accept that the above grade is accurate for this assessment  Signed: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_  Date: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ |

**AS 91428 Queenstown Winter Festival**

**Assessment Task**

Geographic perspective refers to a spatial dimension and interaction between people and the environment.

**Introduction:**

This assessment requires you to analyse the planning, decision making and impacts of a significant contemporary event in Queenstown. For the purpose of this assessment we will be studying the Queenstown Winter Festival (last held in 2019), a large event with many different activities occurring throughout the Festival week. The Queenstown Winter Festival is the **Southern Hemisphere’s biggest winter celebration**. This event was cancelled in 2020 and 2021 due to the Covid-19 pandemic so students are requested to research the 2019 event. This has been approved by NZQA Geography. This year, there has been a smaller event ‘Welcome to Winter’ which you can briefly write about as a temporal pattern of change.

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| **Achievement** | **Achievement with Merit** | **Achievement with Excellence** |
| Analyse aspects of a contemporary geographic issue. | Analyse, in depth, aspects of a contemporary geographic issue. | Analyse comprehensively aspects of a contemporary geographic issue. |

**Task 1: Outline the nature of a significant contemporary event**

**(MARKED AS ACHIEVED ONLY)**

To do this you will need to read the selection of resources in this booklet (plus any others you find that are relevant) and make notes on the following:

* The purpose and significance of the event
* The location of the event and the significance of the location
* Specific features of the event
* Groups affected by the event

This task will involve outlining the nature of the event and **annotating a map** to show the spatial dimension significance of the environment to the event. You will present this on a **A3 poster** format.

**Task 2: Explain and evaluate the planning and decision making involved in the event (MARKED AS ACHIEVED, MERIT, EXCELLENCE)**

1. **Explain in detail the planning and decision-making** (P and DM) that was carried out and required for the Queenstown Winter Festival.

You could refer to:

* P and DM needed to make the event successful – before, during and after the event
* P and DM people involved – individuals, communities, officials and official bodies
* P and DM – permissions, consents and permits required for the event.

***The depth of evidence expected for the planning and decision-making aspect. Make sure you include:***

* *Decisions to meet legislative requirements such* ***as consents, permits and licences*** *needs to include* ***what is involved by the organisers to secure these.***
* *If* ***permits*** *significant to this event are needed, like for* ***stage construction, fireworks, extended opening times****, they should be included when examining the planning.*
* *Further event planning details regarding the consent process, eg****. How sponsors and entertainers were secured.***

**Look at the ‘Event Toolkit’ that is in the Resource section of this handout.**

1. **Evaluate** **the planning and decision-making** that took place for the Queenstown 2019 Winter Festival.

You could refer to things like:

* **How successful/unsuccessful** the planning and decision-making was

– What parts worked well and any parts that did not work so well?

– Ranking the importance of different things that were done

* **Changes** to the planning and decision-making (if any) for the next years Queenstown Winter Festival event and others in the future (refer to the cancellation of 2020 and 2021 festivals due to Covid-19 but do not write in depth).
* **Judgement** of which parts of the planning and decision-making were the most important/essential, and why.

**Remember to incorporate:**

* **Geographic terminology**
* **Geographic Concepts**
* **A range of detailed, relevant evidence (specific examples)**
* **Include diagrams, graphs, tables and other appropriate visual media**

**Task 3: The social, economic and environmental impacts**

**ENVIRONMENTAL**

*The possible adverse effects of the environment resulting from an event.*

**ECONOMIC***Economic impact of events can be defined as the net change in an economy resulting from an event. Can be both regional and national.*

**SOCIAL**

*The effect of an event on  
the social fabric of the community and well-being of the individuals and groups*

*families.*

1. **Explain in detail** **the social, economic and/or environmental impacts** of the Queenstown Winter Festival.

This may include:

* Positive / negative impacts and
* short-term/long-term impacts.

1. **Evaluate the impacts** of the Queenstown Winter Festival.

* Do this by making an assessment or judgement of the significance of the various impacts   
  (ie. which impacts do you think were most important?)

**Remember to incorporate:**

* **Geographic terminology**
* **Geographic Concepts**
* **A range of detailed, relevant evidence (specific examples)**
* **Include diagrams, graphs, tables and other appropriate visual media**

**RESOURCES**

**(all accurate as at 19 May 2022)**

***You can also source additional information of your own***

<http://www.winterfestival.co.nz/>

<https://www.facebook.com/QueenstownWinterFestival>

<https://en.wikipedia.org/wiki/Queenstown_Winter_Festival>

2019 Queenstown Winter Festival (QWF) programme:

<https://www.winterfestival.co.nz/programme>

2019 QWF report: <https://static1.squarespace.com/static/5ba4424bd86cc936f48583fb/t/5d43765308f62b0001053e93/1564702306200/FOR+WEB.pdf>

Article on the 40 years of QWF

<https://www.queenstownnz.co.nz/stories/post/forty-years-of-queenstown-winter-festival/>

<https://www.rnz.co.nz/news/national/247703/queenstown-winter-festival-turns-40>

Articles promoting the 2019 QWF

<https://www.realjourneys.co.nz/en/blog/queenstown-winter-festival-2019/>

<https://www.scoop.co.nz/stories/AK1904/S00395/queenstown-winter-festival-programme-release.htm>

<https://www.queenstownnz.co.nz/plan/getting-here-and-getting-around/>

Articles written during the 2019 QWF

<https://www.odt.co.nz/news/the-south-today/thousands-turn-out-winter-festival>

Article on the preparation for the 2020 Winter Festival

<https://media.newzealand.com/en/events/queenstown-winter-festival-already-gearing-up-for/>

Article written on the 2010 QWF

<https://experiencequeenstown.com/news/winter-festival-has-huge-impact-on-queenstown-visitor-numbers-and-economy/>

Queenstown Lakes District Council

<http://www.qldc.govt.nz/>

Ngai Tahu Tourism

<https://www.ngaitahutourism.co.nz/>

Articles written on previous QWF events

<https://info.scoop.co.nz/American_Express_Queenstown_Winter_Festival>

Social implications of QWF

<http://www.nzherald.co.nz/nz/news/article.cfm?c_id=1&objectid=10656559>

<http://books.google.co.nz/books?id=LonbAAAAQBAJ&pg=PA77&lpg=PA77&dq=queenstown+winter+festival+social+issues&source=bl&ots=yWz183yGff&sig=RFftPwNs-ann8vKAzfKcwsJyCzw&hl=en&sa=X&ei=Bxh8VLf0E4n98QXk7oLIAw&ved=0CEIQ6AEwBzgK#v=onepage&q=queenstown%20winter%20festival%20social%20issues&f=false>

Drug use in Queenstown

<https://www.stuff.co.nz/national/112352168/meth-nzs-top-drug--its-in-the-water>

You Tube

# <https://www.youtube.com/watch?v=U_sx70H2CO0> Real Journeys QWF 2019 Programme

<https://www.youtube.com/watch?v=sEve3se1e_U> Real Journeys QWF 2019 After movie

# <https://www.youtube.com/watch?v=C_0livqdJME> Queenstown Winter Festival Highlights 2017

# <https://www.youtube.com/watch?v=daY9brQQZ08> QUEENSTOWN WINTER FESTIVAL! | Well Groomed Episode 04

# <https://www.youtube.com/watch?v=FczLH1u-O78> Info-tainment - 2018 Queenstown Winter Fes

**TASK 1 – TEMPLATE TO COMPLETE TO ASSIST IN YOUR ASSESSMENT WRITING**

**What is the** purpose and significance of the Queenstown Winter Festival?

**Where is the** QWF within Queenstown?

**What is the** significance of the location?

**What are** specific features of the QWF?

**What groups** are affected by the QWF?

**Task 1: QWF Programme for 2019**

Diagram

Description automatically generated

**Task 1: Outline map of Queenstown**

A picture containing diagram

Description automatically generated

**Task 1: Tourist map of Queenstown**

Map

Description automatically generated

**TASK 2 - TEMPLATE TO COMPLETE TO ASSIST IN YOUR ASSESSMENT WRITING**

*There was quite a lot of planning involved in carrying out the Queenstown Winter Festival (QWF). To make the event successful, planning occurred before, during and after the event. Refer to the Event Checklist.*

**BEFORE**

How are sponsors decided?

How are entertainers secured?

How many people (individuals / groups / community / officials) are involved in organising the QWF?

How many consents were needed to hold the QWF?

Permits were needed for Stage construction, Fireworks, Extended opening times, and what else?

**DURING**

What went well with the 2019 QWF?

What did not go well with the 2019 QWF?

What could be done better with the 2019 QWF?

**AFTER**

2019 QWF Report available from <https://static1.squarespace.com/static/5ba4424bd86cc936f48583fb/t/5d43765308f62b0001053e93/1564702306200/FOR+WEB.pdf>

Is there anything else we should know about?

**Here is an example of ‘Event Management Planning’**

**What type of resources are required in event management?**

* Money
* People – both paid and volunteers
* Machinery
* Infrastructure

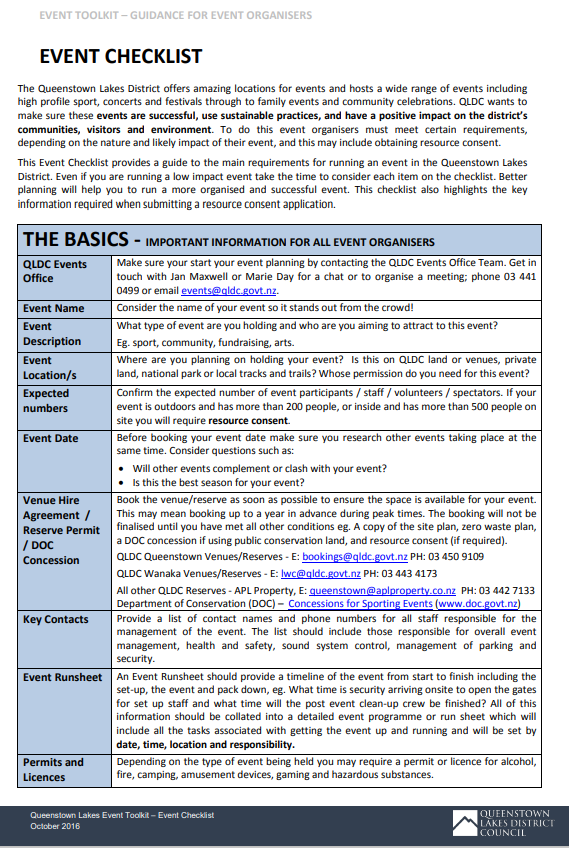
**Leadership**

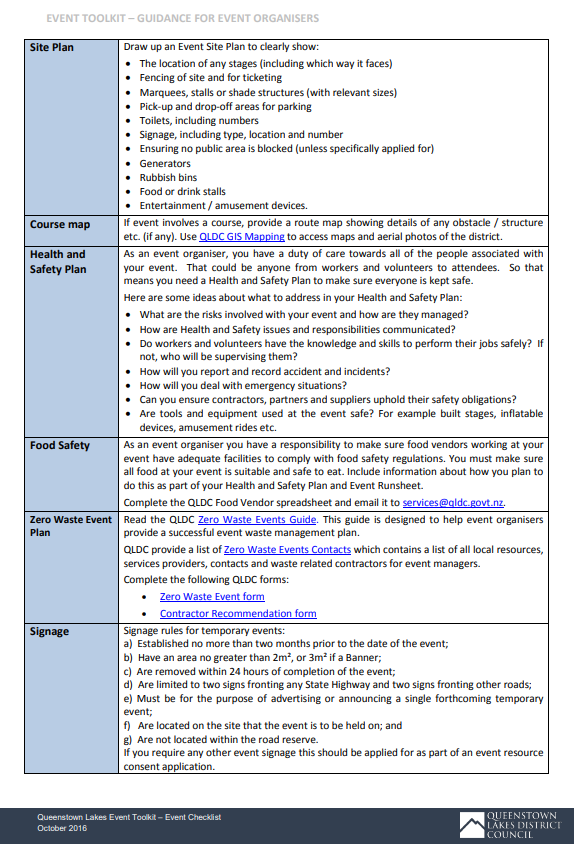
Key characteristics:

* Good interpersonal skills
* Good informational skills
* Knowledge of decision making strategies
* Ability to keep the vision alive

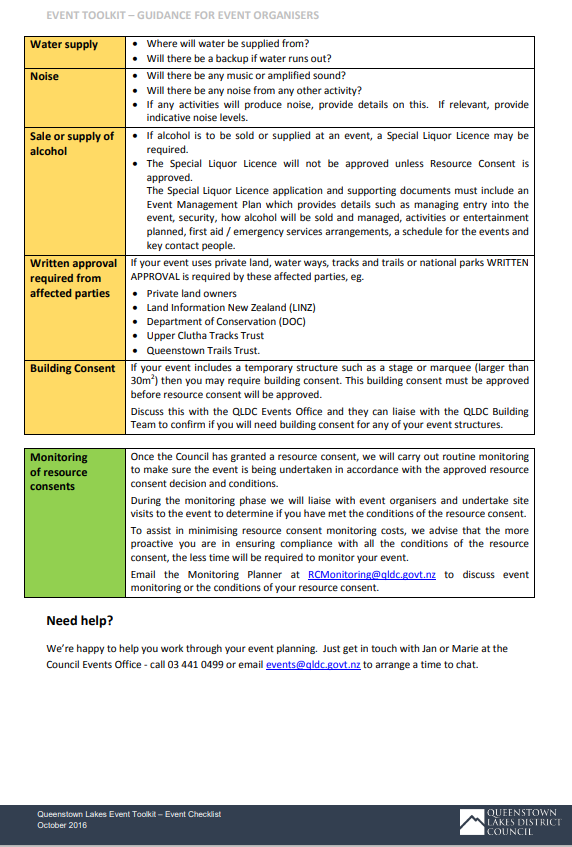
**Event planning components**

* Seeing the want/need - setting goals and objectives
* Forming an organising committee
* Allocating committee responsibilities
* Deciding on dates and plan a time-line
* Budgeting – grants/sponsorship/fundraising
* Location/venue
* Risk management, security plan, traffic management
* Essential services, contractors, food vendors
* Cleaning & maintenance
* Waste management
* Marketing and promotion
* Invitations/ticketing
* On the day
* After the event
* Post event evaluation









**TASK 3 – TEMPLATE TO COMPLETE TO ASSIST IN YOUR ASSESSMENT WRITING**

|  |  |  |
| --- | --- | --- |
| **Social** Impacts/Changes | **Economic** Impacts / Changes | **Environmental** Impacts / Changes |
| Positive –Short Term | Positive –Short Term | Positive –Short Term |
| Positive – Long Term | Positive – Long Term | Positive – Long Term |
| Negative – Short Term | Negative – Short Term | Negative – Short Term |
| Negative – Long Term | Negative – Long Term | Negative – Long Term |

Which impacts were most important?

Why? *I think that… is the most significant impact from the event. This is because…..*